

eIBulli to become a Foundation in 2014

The goal of this document is to share the first confirmed details about the **eIBulli** Foundation, which will have its headquarters at the **eIBulli** restaurant in Cala Montjoi.

From the moment we expressed our initial idea of becoming a Foundation, the backing and support we received from our own team, the media, professional sector and friends who share our philosophy, are the reasons why we made this decision definite. We wanted to communicate this officially, assuming enthusiastically all its consequences and the challenges that it represents.

This decision is consistent with our past ethos. Throughout the history of **eIBulli** there have been several outstanding changes and turning points that have marked its progress and evolutionary development. Highlights include:

- 1987: The restaurant opening only six months per year.
- 1993: The design and construction of the new kitchen.
- 1998: The creation of **eIBullitaller**.
- 2001: Offering one service per day, for dinner only.
- 2002: Cancellation of the standard menu offering and replacing it by a tasting menu only.

The creation of this Foundation is another very significant step forward in our vocation of constant evolution and permanent commitment to creativity. All that we have done has been continuously shared with the gastronomic world. This Foundation will allow us to take this *Leitmotiv* further. It will be a Foundation open to everyone who shares the conviction that the journey that we have experienced together so far, is nothing more than a beginning that achieves new goals which are just as inconceivable now as our present achievements appeared back then.

The **eIBulli** Foundation will be a Foundation for all avant-garde gastronomy lovers: chefs, sommeliers, front of the house professionals, gourmets, creative thinkers or solely enthusiasts of our dream... a breeding ground for new ideas and for new talent to go together, hand in hand, even further.

Initial details of the model, objectives and operative of the Foundation:

1. It will be a private and non-profit Foundation.
2. We want it to be a *Think Tank* of gastronomic creativity for chefs and front of the house professionals.

3. The Foundation will grant between 20 and 25 scholarships annually for chefs and front of the house professionals, who will work jointly with the creative team of the Foundation. The duration of said scholarships will be of a year, except for vacation periods. The selection procedure of said scholars will be demanding and thorough.
4. It will not be a school.
5. We will work in synergy with other disciplines such as design, art and creative communication. We will pursue feedback, interaction and projection beyond the world of gastronomy.
6. **eIBulli** Foundation will be highly complementary to the Alicia Foundation. This relationship will materialize in a permanent collaboration with the investigations and discoveries of the scientific subject matter of the Alicia Foundation as a support in the advances in the food and gastronomy field.
7. Each year's progress will be divulged via books in traditional and/or electronic format, audiovisual productions, internet and whatever other technological medium that we believe suitable for their disclosure. Also, in congresses and gastronomy schools.
8. Simultaneously, a long term scope of work will derive in the completion of a great encyclopaedia of contemporary cuisine. This will be an exhaustive and detailed compendium of creative methods, product studies, new elaborations, techniques, concepts and styles that have stressed the evolution of cuisine in the last decades.
9. The physical space of **eIBulli** will be outfitted to handle these new projects, needs and purposes. An initial thought is to have an audiovisual lounge and a library. However, given its emblematic nature, the dining room will be kept intact in its current form.
10. The gastronomic creations, the fruits of the work executed by the cooking team of the Foundation, will be able to be sampled every year starting in 2014, during a specific time and by a certain number of clients. At present we are unable to give more specific details as we are currently studying the most adequate model for this new operative.
11. Given the meticulous analysis and definition work that we have brought upon ourselves to develop the final design of this Foundation in all its aspects, we need to have enough time for reflection, analysis and the materialization of all these new and other emerging ideas. Due to this, and until we have advanced this process further and in a more substantial way and taken new relevant decisions regarding the format of this Foundation, we are unable to give further information.